

2020-2021 District Goals



District: 318 E

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	02	42	75	30
2nd Quarter	01	21	40	15
3rd Quarter	01	21	30	15
4th Quarter	02	42	50	25

FY New Clubs

6

FY Charter Members

126

FY New Members

195

FY Retention Goal

85

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

236

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
New Club	District GMT		15082020	10102020
New members	District GMT		01072020	31102020
New Club	District GMT		15112020	15022021
New members	District GMT		01122020	28022021
New club	District GMT	on fee waiver	01032021	30062021
New members	District GMT	women admission	01032021	30062021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

My District goal is set to bring an positive growth during the year2020-2021. I will be concentrating on more LCIF Contributions/campaign100contributions from my district.District will provide more campaigns/fund raising programmes to achieve the same.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
LCIF Conclave	District LCIF Coordinator	LCIF Funding to conduct conclave	01092020	30112020
PST Seminar	District LCIF Coordinator	session for detailing LCIFprogrammes	10072020	30092020
Club level seminars	Club LCIF Coordinator	session for detailing importance of LCIF projects	30072020	30122020